

Advances in Semantic Web Technologies



Pascal Hitzler

DaSe Lab for Data Semantics
Wright State University
<http://www.pascal-hitzler.de>

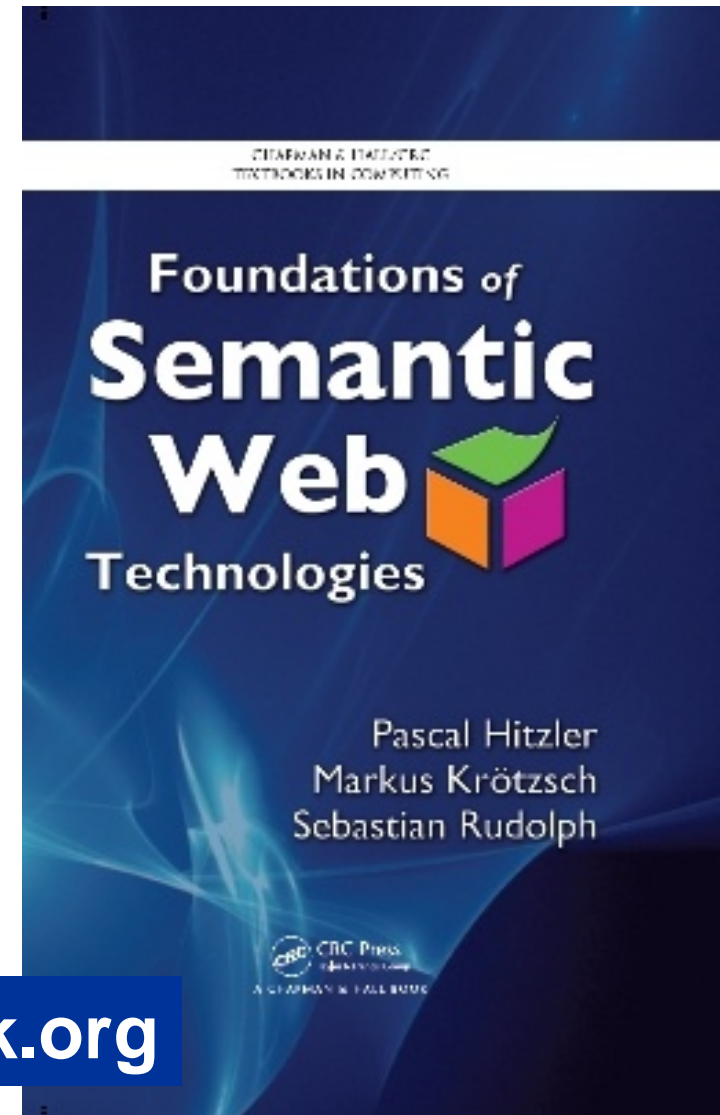
Pascal Hitzler, Markus Krötzsch,
Sebastian Rudolph

Foundations of Semantic Web
Technologies

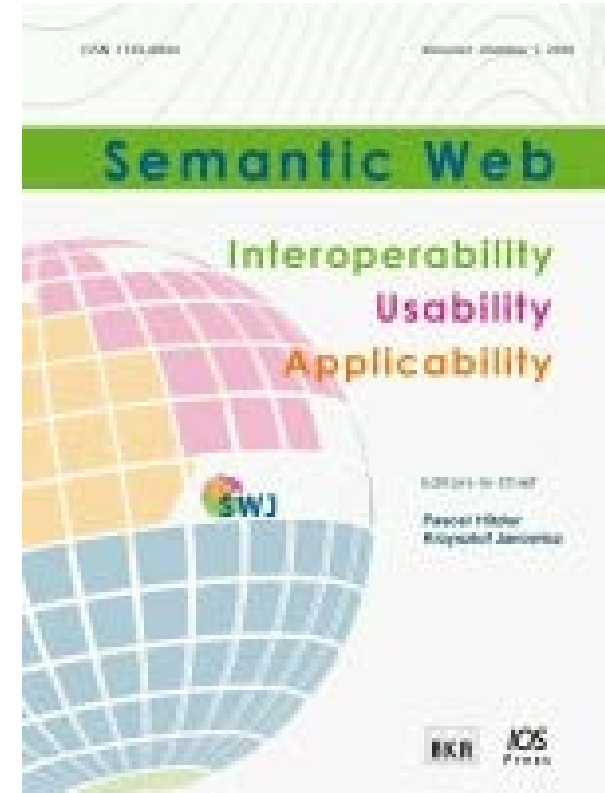
Chapman & Hall/CRC, 2010

**Choice Magazine Outstanding Academic
Title 2010 (one out of seven in Information
& Computer Science)**

<http://www.semantic-web-book.org>



- **EiCs:** Pascal Hitzler
Krzysztof Janowicz
- **Funded 2010**
- **SCImago ranks us 18th worldwide in Computer Science**
- **We very much welcome contributions at the “rim” of traditional Semantic Web research – e.g., work which is strongly inspired by a different field.**
- **Non-standard (open & transparent) review process.**



- **<http://www.semantic-web-journal.net/>**

Data Semantics (DaSe) Lab

Wright State University, Dayton, Ohio, USA

Directors: Michelle Cheatham & Pascal Hitzler

PhD students: Reihaneh Amini
David Carral
Amit Joshi
Nazifa Karima
Adila Krisnadhi
Raghava Mutharaju
Stella Sam
Kunal Sengupta
Cong Wang

Master students:
Ashley Coleman
Pawel Grzebala
Todd Huster
Kylyn Magee
Brooke McCurdy

Current focus topics:

ontology modeling

ontology design patterns

ontology and data alignment

data and information integration

use of formal semantics

semantic web languages

logical foundations

efficient reasoning algorithms

data security

applications in the sciences and elsewhere

Part I

Semantic Web

The (in)famous 2001 Scientific American article presented a vision in which data flows seamlessly between all kinds of devices, services, and intelligent agents.

Of course, for the informed researcher it was (or should have been) already clear that the timeline of realizing this vision reached beyond the attention span of funding agencies ...

**[Tim Berners-Lee, James Hendler, Ora Lassila, The Semantic Web
Scientific American, May 2001, p. 29-37]**

Google

Google Search

I'm Feeling Lucky

February 25, 2012

If you key in international dialing code 40, how would you say "good morning" in the language of the country you're calling?

Enter your answer

Submit

Hint?

00:04

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11:11

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12:45

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February 25, 2012

If you key in international dialing code 40, how would you say "good morning" in the language of the country you're calling?

Enter your answer

Submit

Hint?

02:15

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Tips & Tricks

About

Question:

美国总统是谁

Answer:

巴拉克·奥巴马

- ideas going back to the early Web days (1989)
- 1990: W3C metadata activity (led to RDF(S))
- W3C semantic web activity: chartered 2001
- USA DAML-Programme 2000-2005
approx. \$90M
- Many large scale EU projects since 2002 and ongoing (FP6/FP7).
- 2004: first version of current Web Ontology Language (OWL)
W3C standard

More recently ...



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Support



iPhone

Features

Built-in Apps

From the App Store

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Tech Specs

Buy iPhone



Siri. Beta

Your wish is its command.

Siri on iPhone 4S lets you use your voice to send messages, schedule meetings, place phone calls, and more. Ask Siri to do things just the way you talk. Siri



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SEARCH

Apple Buys Siri: Once Again The Back Story Is About

Semantic Web

by Bernard Lunn on April 26, 2010 2:35 PM



According to Robert Sooble who got it from tracking FTC, [Apple is buying Siri](#). (This has yet to be confirmed by Siri or Apple). The front story is mobile, specifically a bruising battle between Apple and Google. But once again the back story is semantic technology. Siri is not some cute iPhone app banged together in a garage over a Red Bull fueled long weekend. Siri has hard core semantic tech that originated from Darpa (just like that little system called the Internet).

Like the Facebook OpenGraph story, this is another example of semantic web going mainstream. The Open Graph front story was all about social media, but the back story was their adoption of RDFa. That has been a big boost to the semantic web community.

Siri looks like a good exit for investors and will give them confidence to invest more in companies

Semanticweb.com Newsletter

Enter your email for updates

and your ZIP

SIGN UP

Semanticweb.com Event Updates

Enter your email for updates

and your ZIP

SIGN UP

Send an anonymous tip

SEND



SemanticWeb.com on

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January 2011

SEMANTIC
TECH & BUSINESS
CONFERENCE

June 3-7, 2012
San Francisco

presented by SemanticWeb.com
and WebMediaBrands

The Science Behind an Answer

Watson performs so fast that it can rival the greatest human contestants in understanding a Jeopardy! clue and arriving at a single, precise answer. The significance of this accomplishment can be difficult to comprehend.

[Watch the video](#) to see how the computing system designed to play Jeopardy! works.

The **first person mentioned by name** in 'The Man in the Iron Mask' is this **hero of a French revolution** by the **same author**.

Possible Answers

- bake
- balance
- ban
- bang
- bare
- bat
- bathe
- battle
- be
- beam
- bear



IBM Watson Solutions and WellPoint, America's largest health benefits company with 34 million members, have

The DeepQA hypothesis is that by complementing classic knowledge-based approaches with recent advances in NLP, Information Retrieval, and Machine Learning to interpret and reason over huge volumes of widely accessible naturally encoded knowledge (or "unstructured knowledge") we can build effective and adaptable open-domain QA systems. While they may not be able to formally prove an answer is correct in purely logical terms, they can build confidence based on a combination of reasoning methods that operate directly on a combination of the raw natural language, automatically extracted entities, relations and available structured and semi-structured knowledge available from for example the **Semantic Web**.

What is Watson?

Implications for analytics, system design and industry transformation >

Watson for a Smarter Planet™



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Wright State University

www.wright.edu/ ▾ Wright State University ▾

Wright State University's annual Diversity in the Multicultural Millennium Conference tackles issues such as race relations, gender equality, minority rights, and ...

4.4 ★★★★★ 31 Google reviews · [Write a review](#)

3640 Colonel Glenn Hwy, Dayton, OH 45435
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Wings

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Admissions

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Pilot

Sign Into Pilot. Username: Password: Help Desk · System ...

Boonshoft School of Medicine

Admissions - Departments - Current Students - Education



Wright State University

University in Dayton, Ohio

Wright State University is a public research university in Fairborn, Ohio, located just outside of Dayton near Wright-Patterson Air Force Base and Beavercreek. [Wikipedia](#)

Address: 3640 Colonel Glenn Hwy, Dayton, OH 45435

Mascot: Rowdy Raider

Colors: Green, Gold

Wright State University - Wikipedia, the free encyclopedia

en.wikipedia.org/wiki/Wright_State_University ▾ Wikipedia ▾

Wright State University is a public research university in Fairborn, Ohio. located just

What is Schema.org?

This site provides a collection of schemas that webmasters can use to markup HTML pages in ways recognized by major search providers, and that can also be used for structured data interoperability (e.g. in JSON). Search engines including Bing, Google, Yahoo! and Yandex rely on this markup to improve the display of search results, making it easier for people to find the right Web pages.

Many sites are generated from structured data, which is often stored in databases. When this data is formatted into HTML, it becomes very difficult to recover the original structured data. Many applications, especially search engines, can benefit greatly from direct access to this structured data. On-page markup enables search engines to understand the information on web pages and provide richer search results in order to make it easier for users to find relevant information on the web. Markup can also enable new tools and applications that make use of the structure.

A shared markup vocabulary makes it easier for webmasters to decide on a markup schema and get the maximum benefit for their efforts. So, in the spirit of sitemaps.org, search engines have come together to provide a shared collection of schemas that webmasters can use.

The online encyclopedia Wikipedia is being supplemented by user-edited structured data, available for free to anyone.

BY DENNY VRANDEČIĆ AND MARKUS KRÖTZSCH

Wikidata: A Free Collaborative Knowledge Base

[Denny Vrandečić,
Markus Krötzsch:
Wikidata: a free
collaborative
knowledgebase.
Commun. ACM 57(10):
78-85 (2014)]

UNNOTICED BY MOST of its readers, Wikipedia is currently undergoing dramatic changes, as its sister project Wikidata introduces a new multilingual ‘Wikipedia for data’ to manage the factual information of the popular online encyclopedia. With Wikipedia’s data becoming cleaned and integrated in a single location, opportunities arise for many new applications.



Freebase

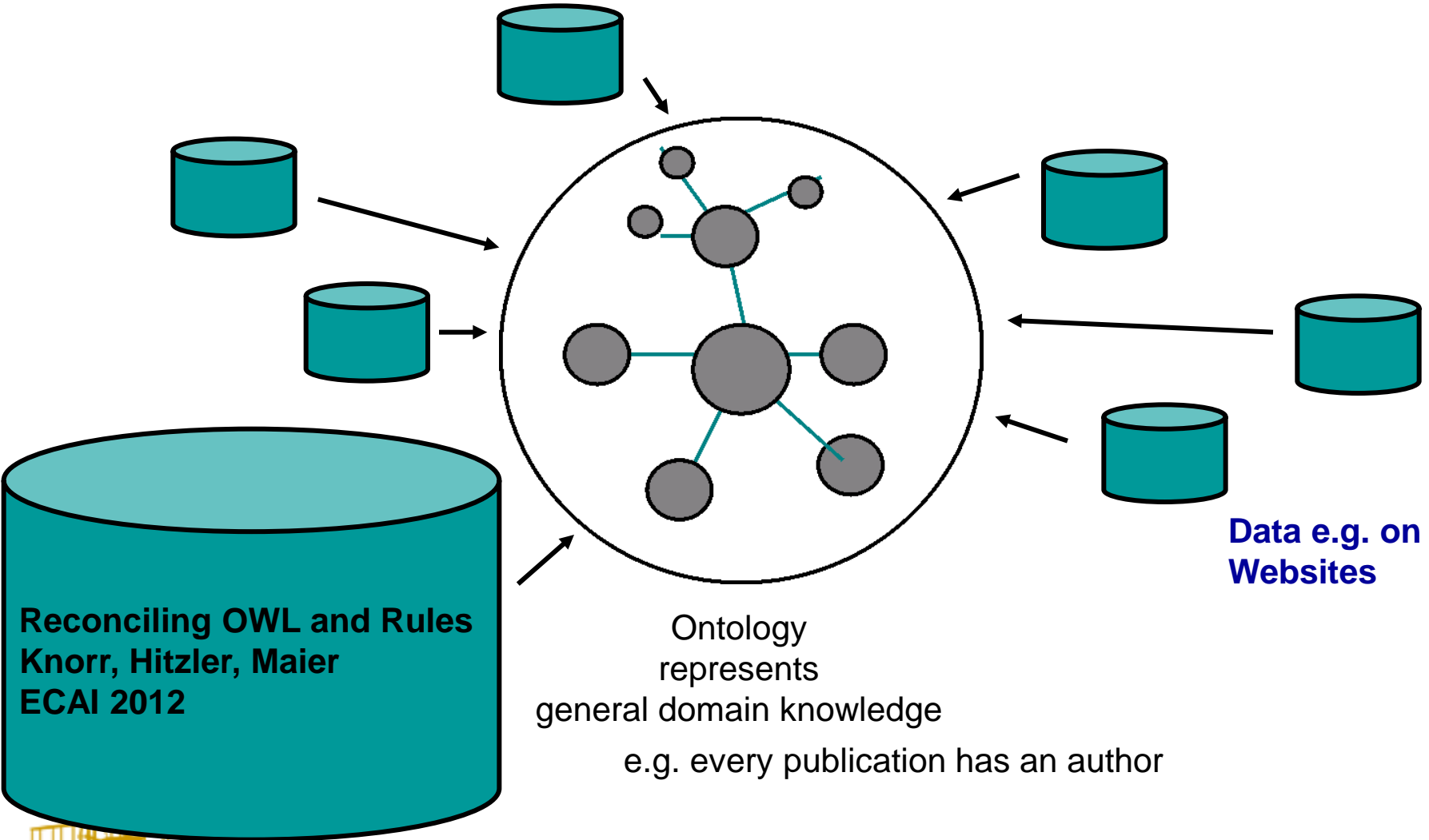
Shared publicly - Dec 16, 2014

When we publicly launched Freebase back in 2007, we thought of it as a "Wikipedia for structured data." So it shouldn't be surprising that we've been closely watching the Wikimedia Foundation's project Wikidata[1] since it launched about two years ago. We believe strongly in a robust community-driven effort to collect and curate structured knowledge about the world, but we now think we can serve that goal best by supporting Wikidata – they're growing fast, have an active community, and are better-suited to lead an open collaborative knowledge base.

So we've decided to help transfer the data in Freebase to Wikidata, and in mid-2015 we'll wind down the Freebase service as a standalone project. Freebase has also supported developer access to the data, so before we retire it, we'll launch a new API for entity search powered by Google's Knowledge Graph.

Part II

Ontologies



Reconciling OWL and Rules
Knorr, Hitzler, Maier
ECAI 2012

Ontology
represents
general domain knowledge
e.g. every publication has an author

Data e.g. on
Websites

- **Large, well-thought-out ontologies (foundational/domain/etc).**
- **“You just have to get your formal definitions right, and a lot of the rest will just fall into place.”**

- **“You just have to get your formal definitions right, and a lot of the rest will just fall into place.”**
 - **This does not even work for**
 - **scientists**
 - **wanting to share and reuse scientific data**
 - **through well-kept data repositories**
 - **So how is this supposed to work for the web at large?**

- **Try to find a universal definition for**
 - **Forest**
 - **Mountain**
 - **City**
 - **River**

 - **Etc.**

- **The stronger our ontological commitments, the more we lose reusability.**

- **We need to accept that conceptualizations are often very local, resulting in “micro-ontologies”.**

$a:\text{hasWife} \sqsubseteq a:\text{hasSpouse}$
 $\text{symmetric}(a:\text{hasSpouse})$
 $\exists a:\text{hasSpouse}.a:\text{Female} \sqsubseteq a:\text{Male}$
 $\exists a:\text{hasSpouse}.a:\text{Male} \sqsubseteq a:\text{Female}$
 $a:\text{hasWife}(a:\text{john}, a:\text{mary})$
 $b:\text{Male}(a:\text{john})$
 $b:\text{Female}(a:\text{mary})$
 $a:\text{Male} \sqcap a:\text{Female} \sqsubseteq \perp$

$\text{symmetric}(b:\text{hasSpouse})$
 $b:\text{hasSpouse}(b:\text{mike}, b:\text{david})$
 $b:\text{Male}(b:\text{david})$
 $b:\text{Male}(b:\text{mike})$
 $b:\text{Female}(b:\text{anna})$

- **Brittle**
 - **Expensive**
 - **Sometimes unintuitive**
 - **Unwieldy**
 - **Single-perspective**
 - **Difficult to reuse**
-
- **Work in some contexts.**
 - **Work if a lot of central control is imposed.**
 - **Need a lot of manpower to create.**

- Large, monolithic ontologies
- Sophisticated ontology languages

Scientific Hypothesis:

These will solve your data and information management problems

Remember that scientific progress is fundamentally about falsification, not verification 😊

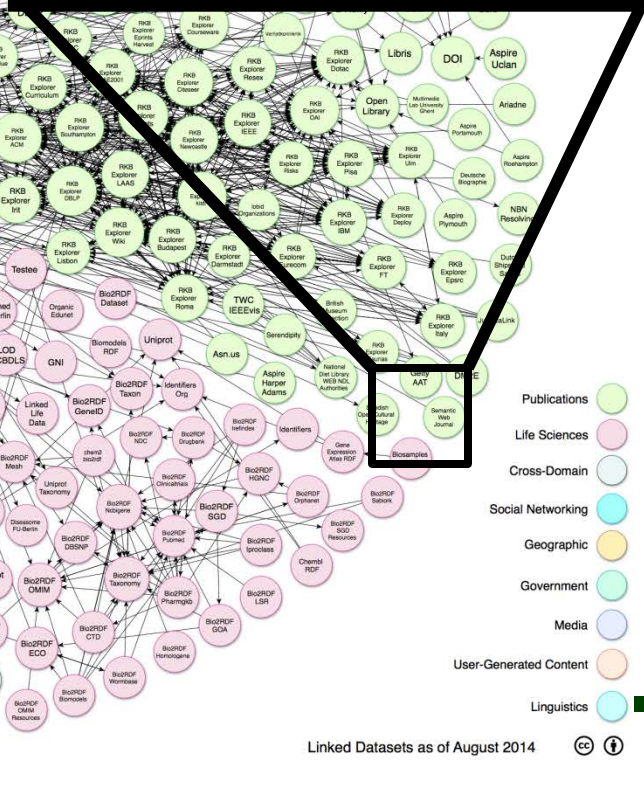
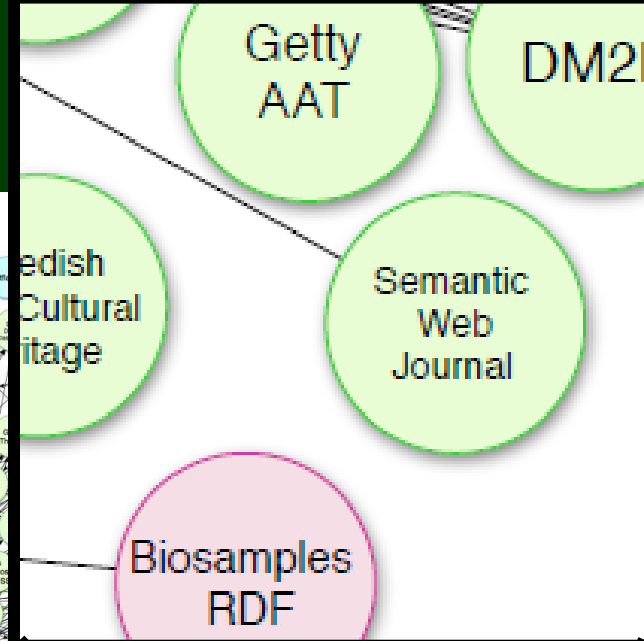
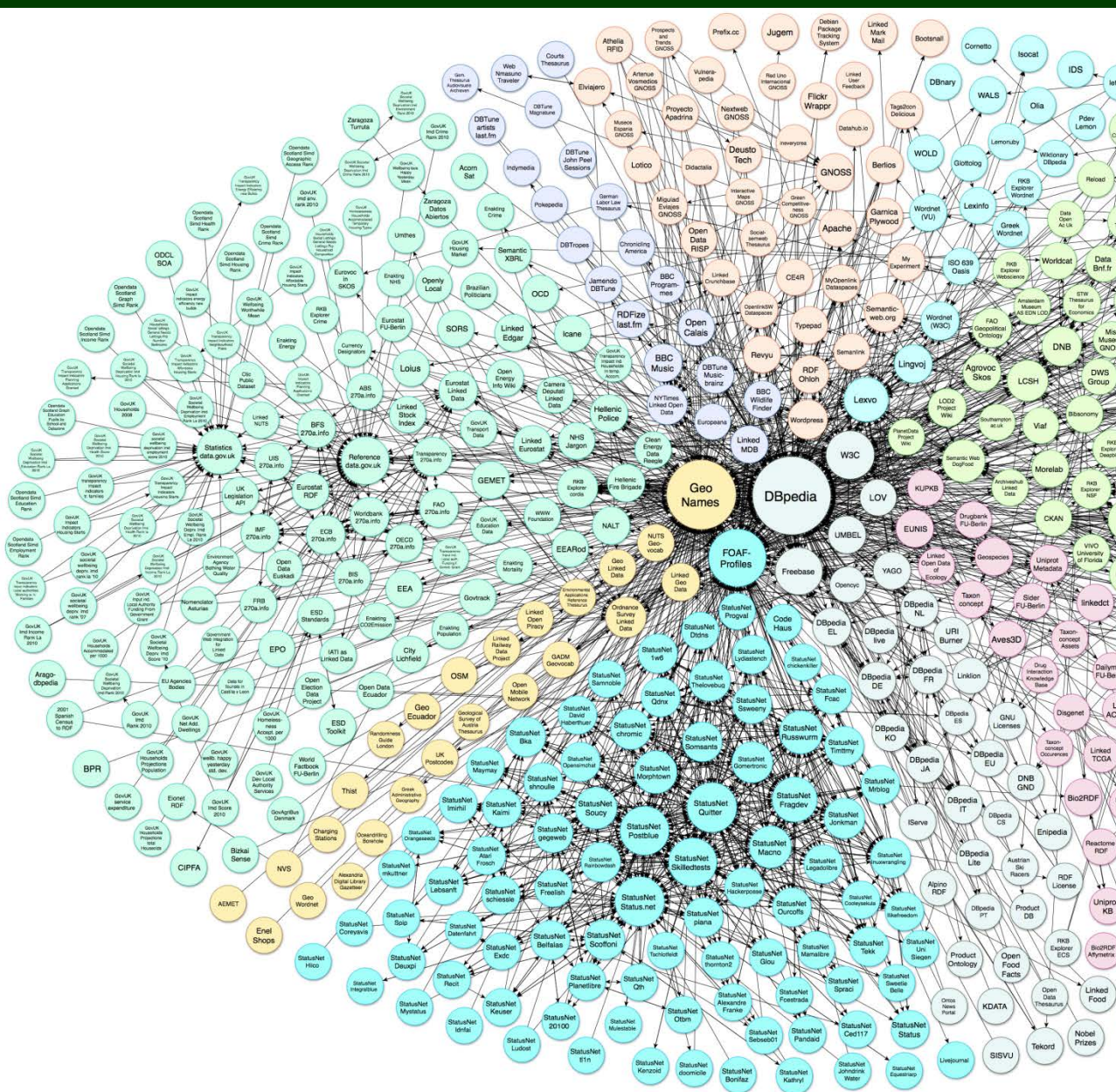
Part III

Linked Data

- “Ontologies don’t work, let’s just link data”
- “Okay, with a little bit of ontologies on top.”
- “The Linked Data Web is the true Semantic Web.”

Linked Data started in 2006, and took off in 2007.

Linked Data Cloud 2014

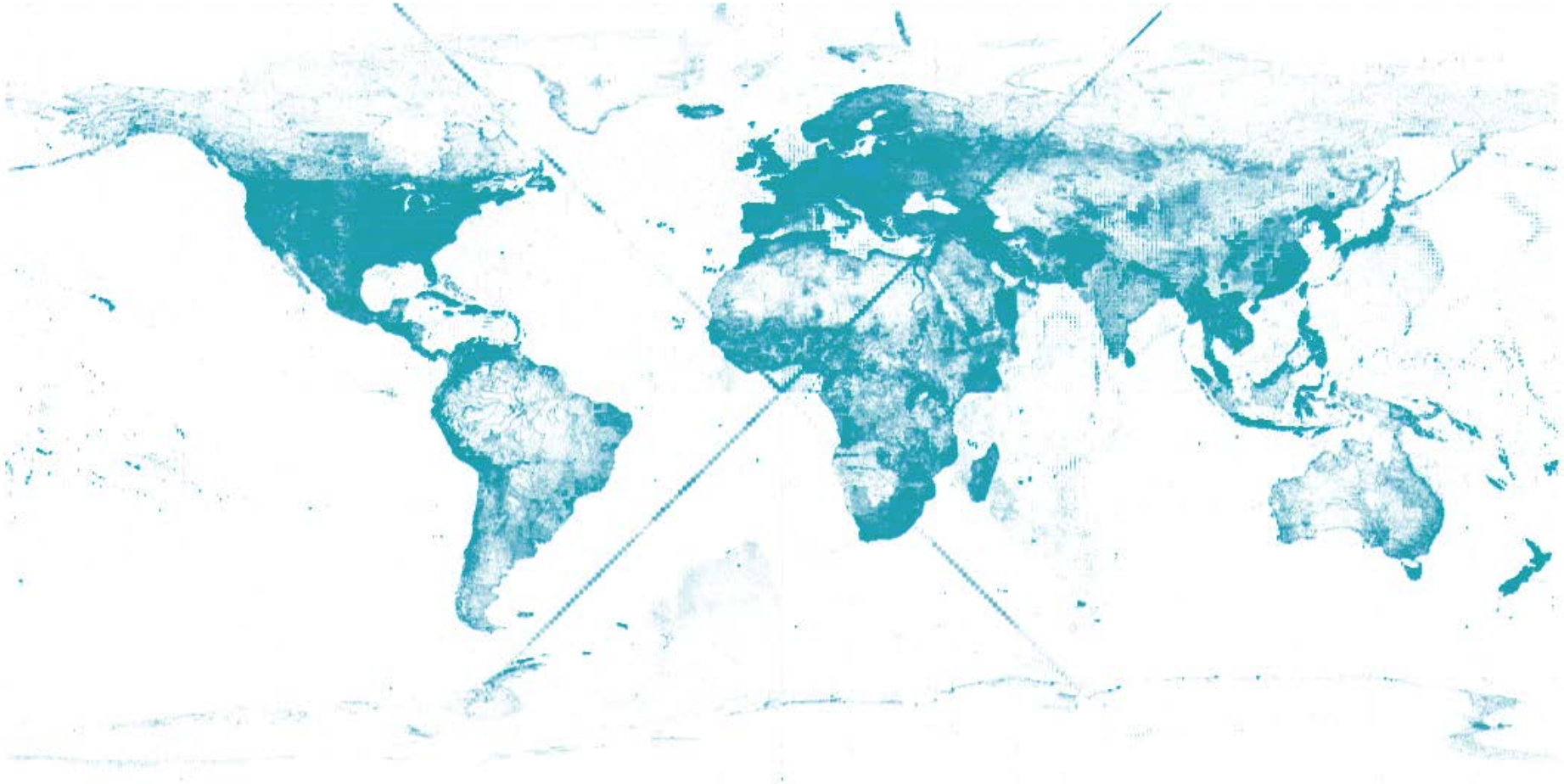


- Publications
- Life Sciences
- Cross-Domain
- Social Networking
- Geographic
- Government
- Media
- User-Generated Content
- Linguistics

Linked Data: Volume

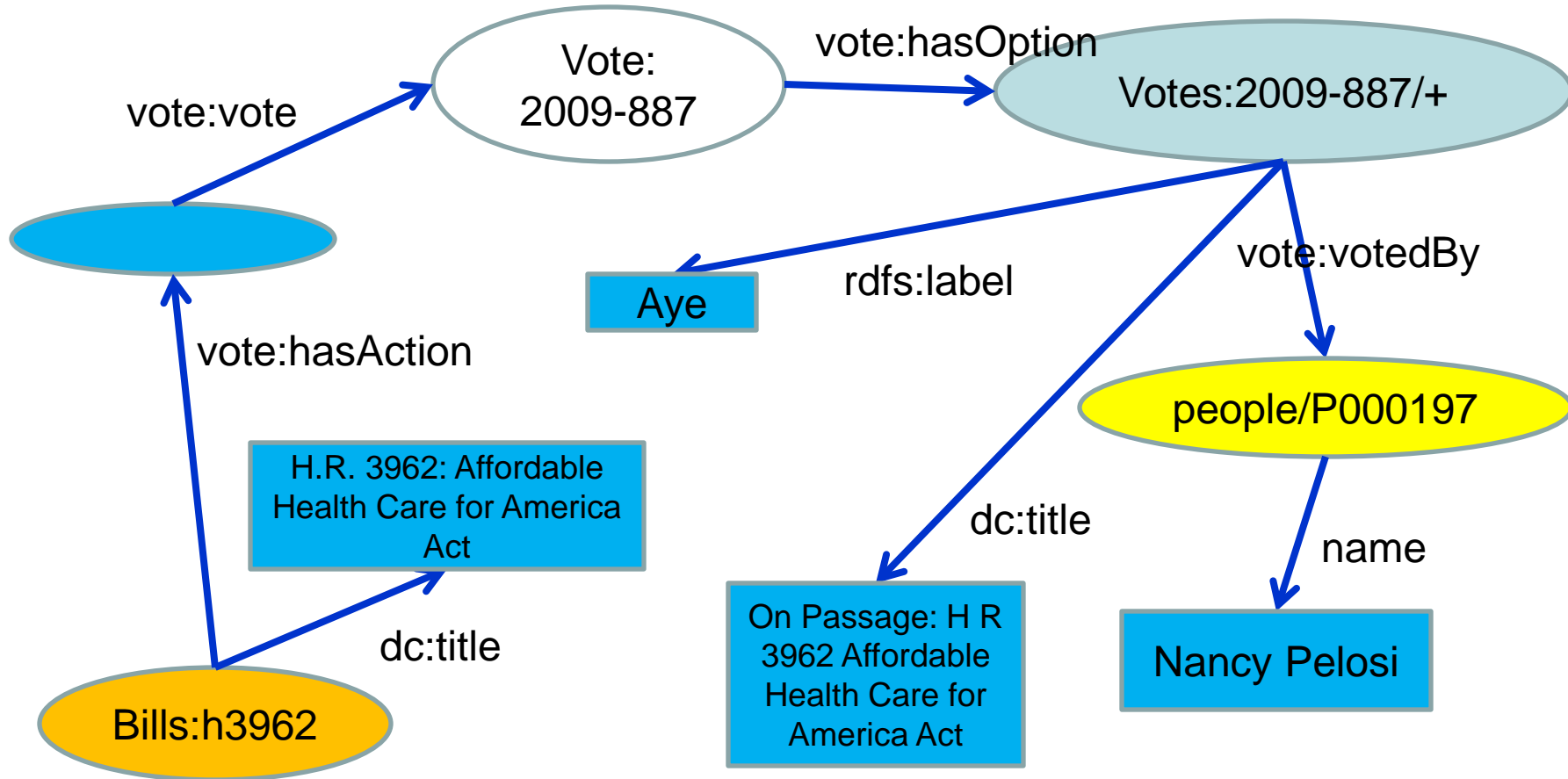
Geoindexed Linked Data – courtesy of Krzysztof Janowicz

http://stko.geog.ucsb.edu/location_linked_data



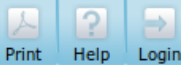
Using Linked Data is tricky

“Nancy Pelosi voted in favor of the Health Care Bill.”



Absence of schema?

Copernicus lunar crater located on earth – courtesy of Krzysztof Janowicz http://stko.geog.ucsb.edu/location_linked_data (missing reference coordinate system)



Copernicus (lunar crater)

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[View](#) [Revisions](#)

Copernicus is a [lunar impact crater](#) named after the astronomer [Nicolaus Copernicus](#), located in eastern [Oceanus Procellarum](#). It is estimated to be about 800 million years old, and typifies craters that formed during the [Copernican period](#) in that it has a prominent [ray system](#).

Contents

- [Characteristics](#)
- [Names](#)
- [Satellite craters](#)
- [See also](#)
- [References](#)
- [External links](#)

Characteristics

Copernicus is visible using [binoculars](#), and is located slightly northwest of the center of the Moon's Earth-facing hemisphere. South of the crater is the [Mare Insularum](#), and to the south-south west is the crater [Reinhold](#). North of Copernicus are the [Montes Carpatus](#), which lie at the south edge of [Mare Imbrium](#). West of Copernicus is a group of dispersed lunar hills. Due to its relative youth, the crater has remained in a relatively pristine shape since it formed.

The circular rim has a discernible hexagonal form, with a [terraced](#) inner wall and a 30 km wide, sloping [rampart](#) that descends nearly a kilometer to the surrounding [mare](#). There are three distinct terraces visible, and arc-shaped [landslides](#) due to slumping of the inner wall as the crater debris subsided.

Most likely due to its recent formation, the crater floor has not been flooded

Location of Copernicus.



Location of Copernicus.

Image

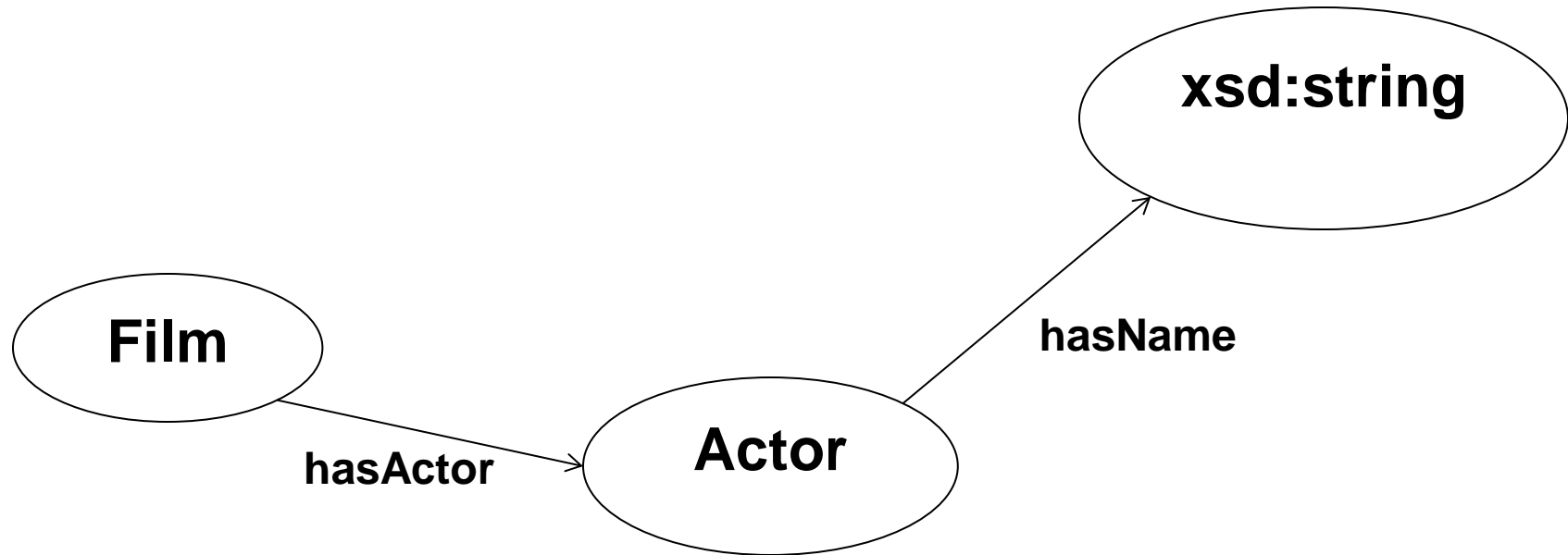


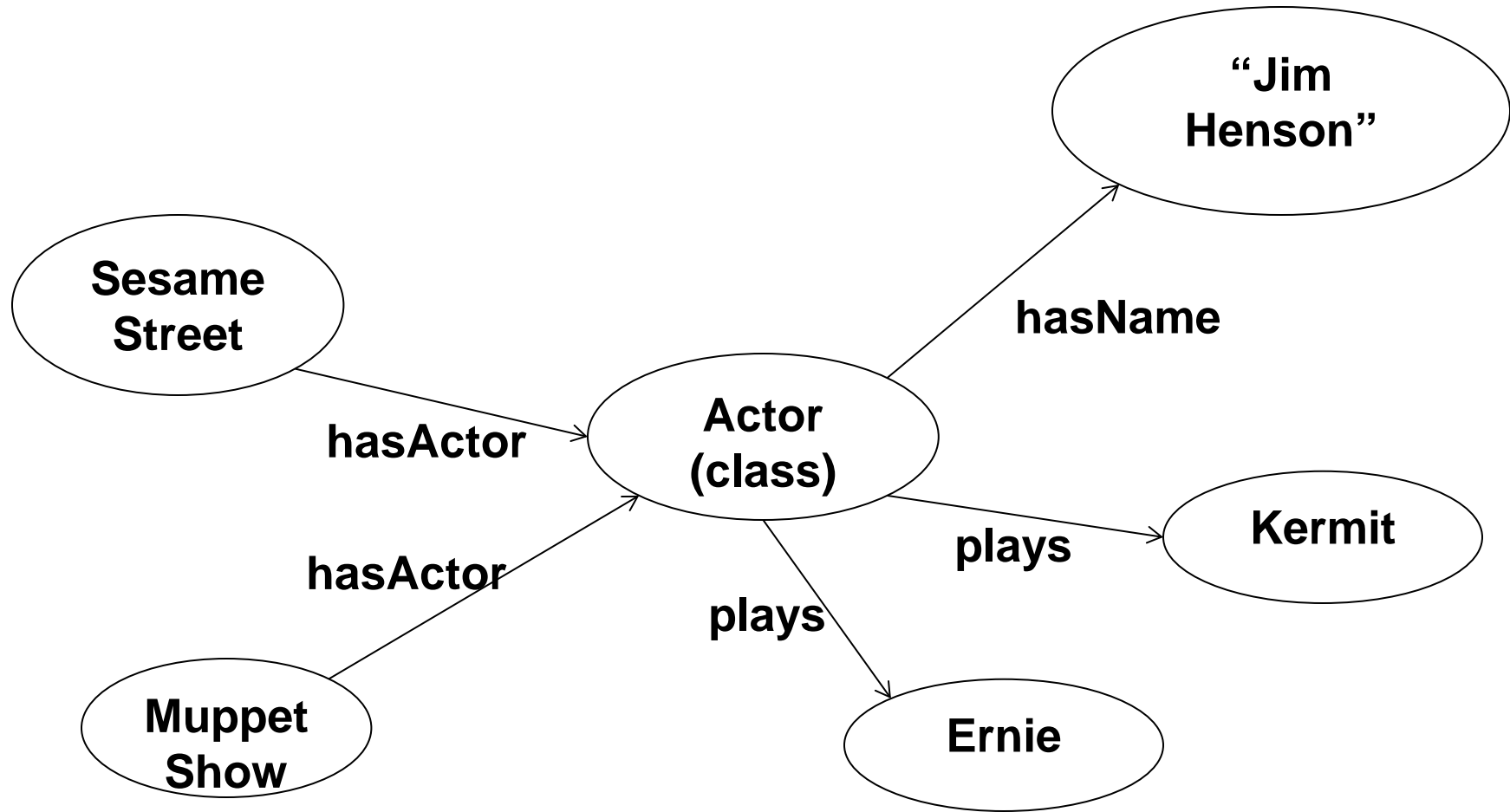
Google Map



Krzysztof Janowicz, Pascal Hitzler, Benjamin Adams, Dave Kolas, Charles Vardeman II, Five Stars of Linked Data Vocabulary Use. Semantic Web 5 (3), 2014, 173-176.

- **Quality of schema and documentation.**
- **Level of reuseability.**





- “Ontologies don’t work, let’s just link data”
- “Okay, with a little bit of ontologies on top.”
- But then we don’t even know how to effectively query over multiple linked datasets (without using a lot of manpower to manually integrate them).
- It seems rather obvious that we need to get ontologies into the picture, but how to do it while avoiding the drawbacks of strong ontological commitments?

Part IV

Towards Synthesis

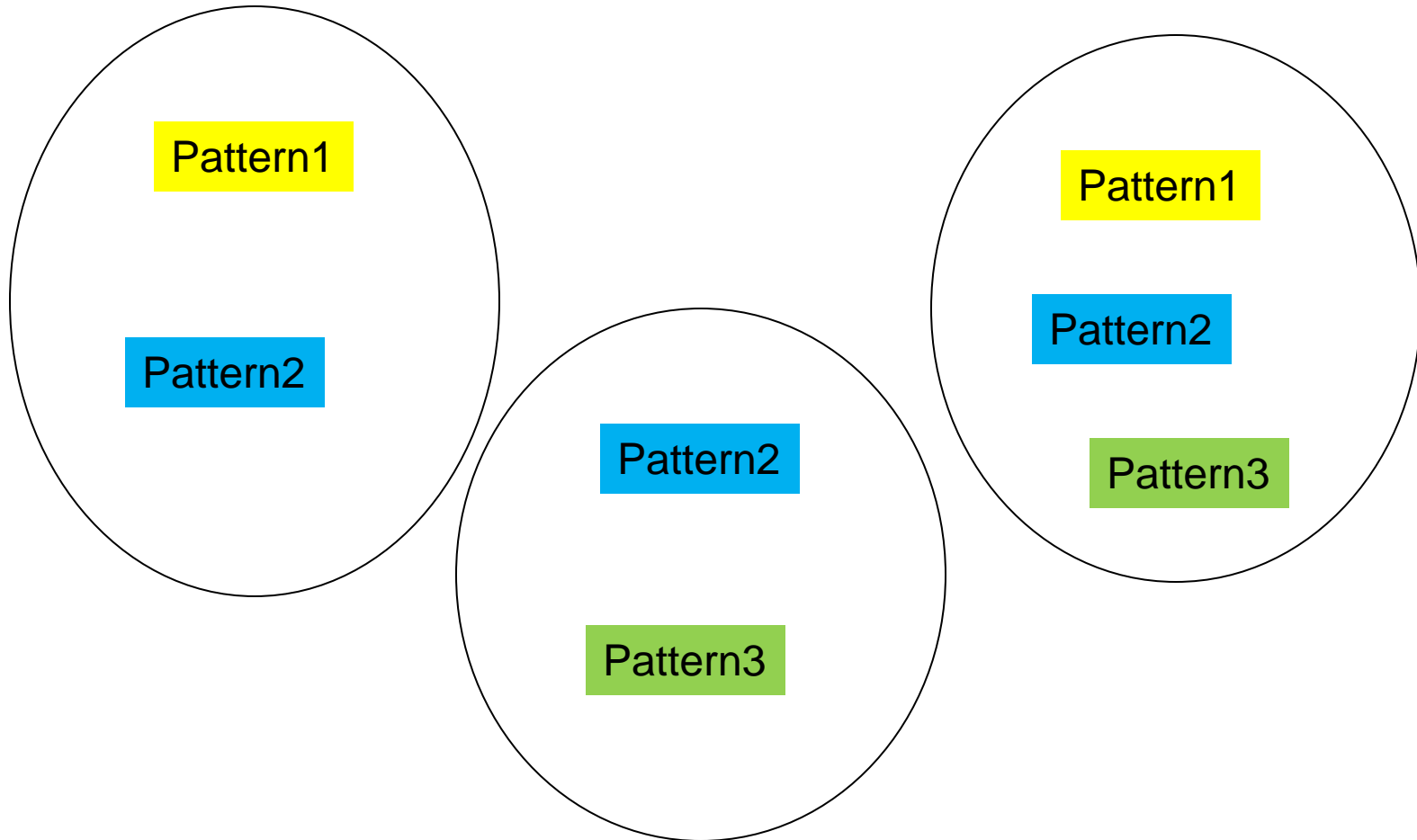
How to establish a flexible conceptual architecture using data and ontological modeling?

“An ontology design pattern is a reusable successful solution to a recurrent modeling problem.”

So-called *content patterns* usually encode specific abstract notions, such as process, event, agent, etc.

- **Bottom-up homogenization of data representation.**
- **Avoidance of strong ontological commitments.**
- **Avoidance of standardization of specific modeling details.**
- **Well thought-out patterns can be very strong and versatile, thus serve many needs.**

We are currently establishing many geo-patterns in a series of hands-on workshops, the GeoVoCamps, see <http://vocamp.org/>



“Horizontal” alignment via patterns

Example: The NSF GeoLink Project

EarthCube:

Developing a Community-Driven Data and Knowledge Environment for the Geosciences

“concepts and approaches to create integrated data management infrastructures across the Geosciences.”

“EarthCube aims to create a well-connected and facile environment to share data and knowledge in an open, transparent, and inclusive manner, thus accelerating our ability to understand and predict the Earth system.”

Targeting data sharing and discovery in the Earth Sciences.

LDEO: Robert Arko, Suzanne Carbotte, Kerstin Lehnert, Peng Ji

**WHOI: Cynthia Chandler, Peter Wiebe, Lisa Raymond,
Adam Shepherd, Audrey Mickle**

**UCSB: Mark Schildhauer, Krzysztof Janowicz, Matt Jones,
Yingjie Hu**

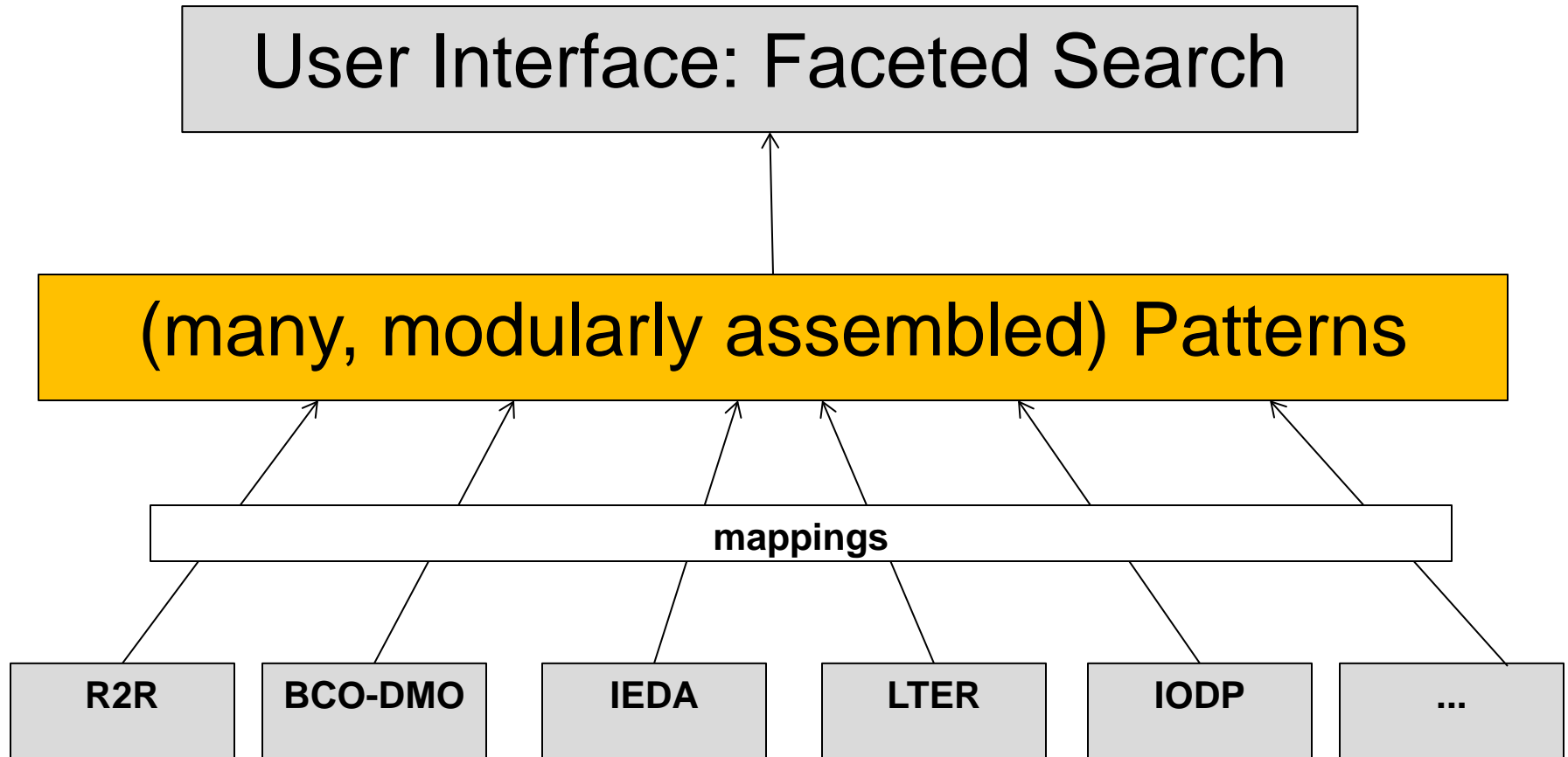
Ocean Leadership: Douglas Fils

Marymount Univ: Thomas Narock

**WSU: Pascal Hitzler, Michelle Cheatham, Adila Krisnadhi, Nazifa
Karima, Brooke McCurdy**

UMBC: Tim Finin

Featured in a January 2015 *Science* article.



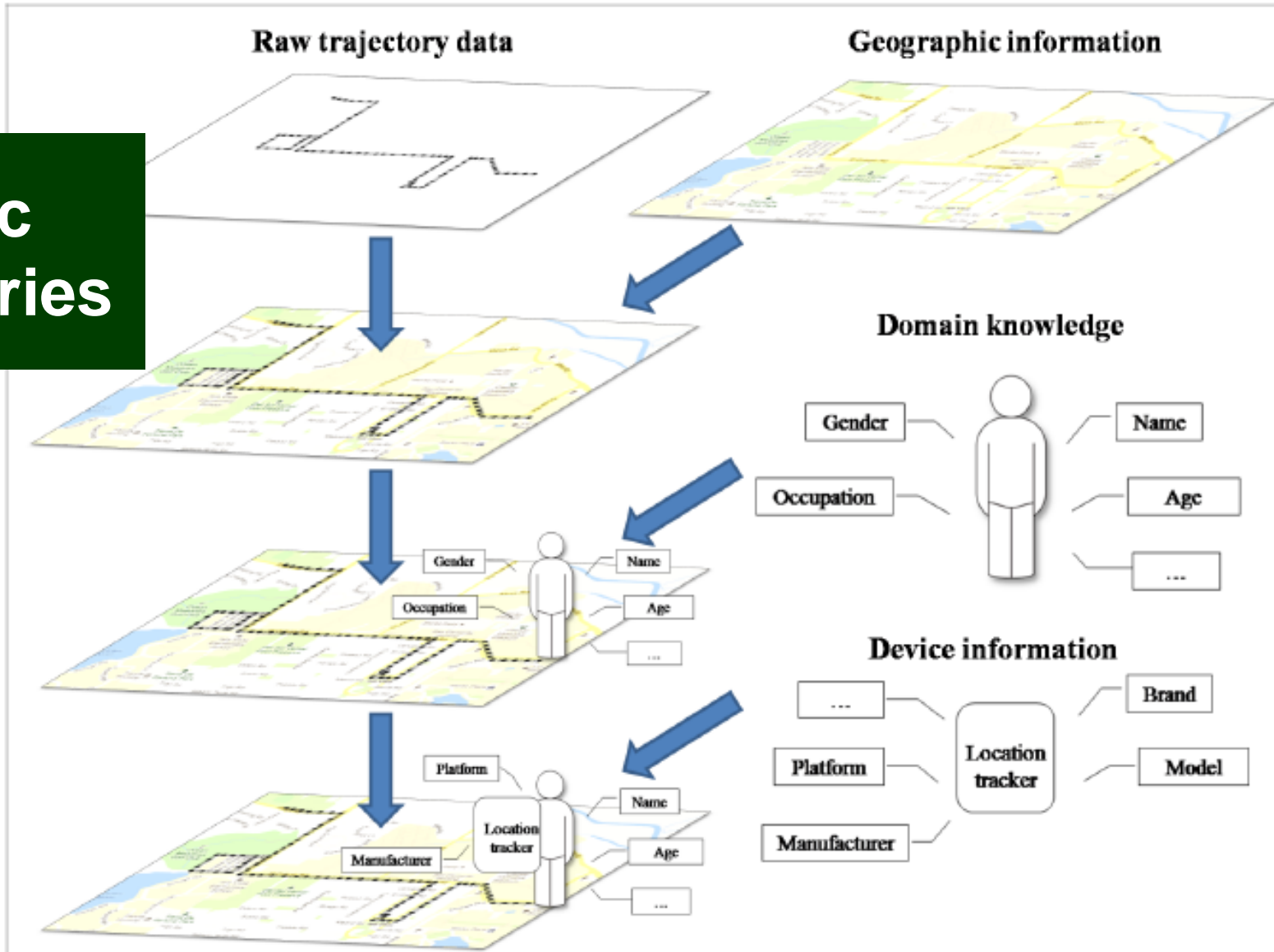
“An ontology design pattern is a reusable successful solution to a recurrent modeling problem.”

So-called *content patterns* usually encode specific abstract notions, such as process, event, agent, etc.

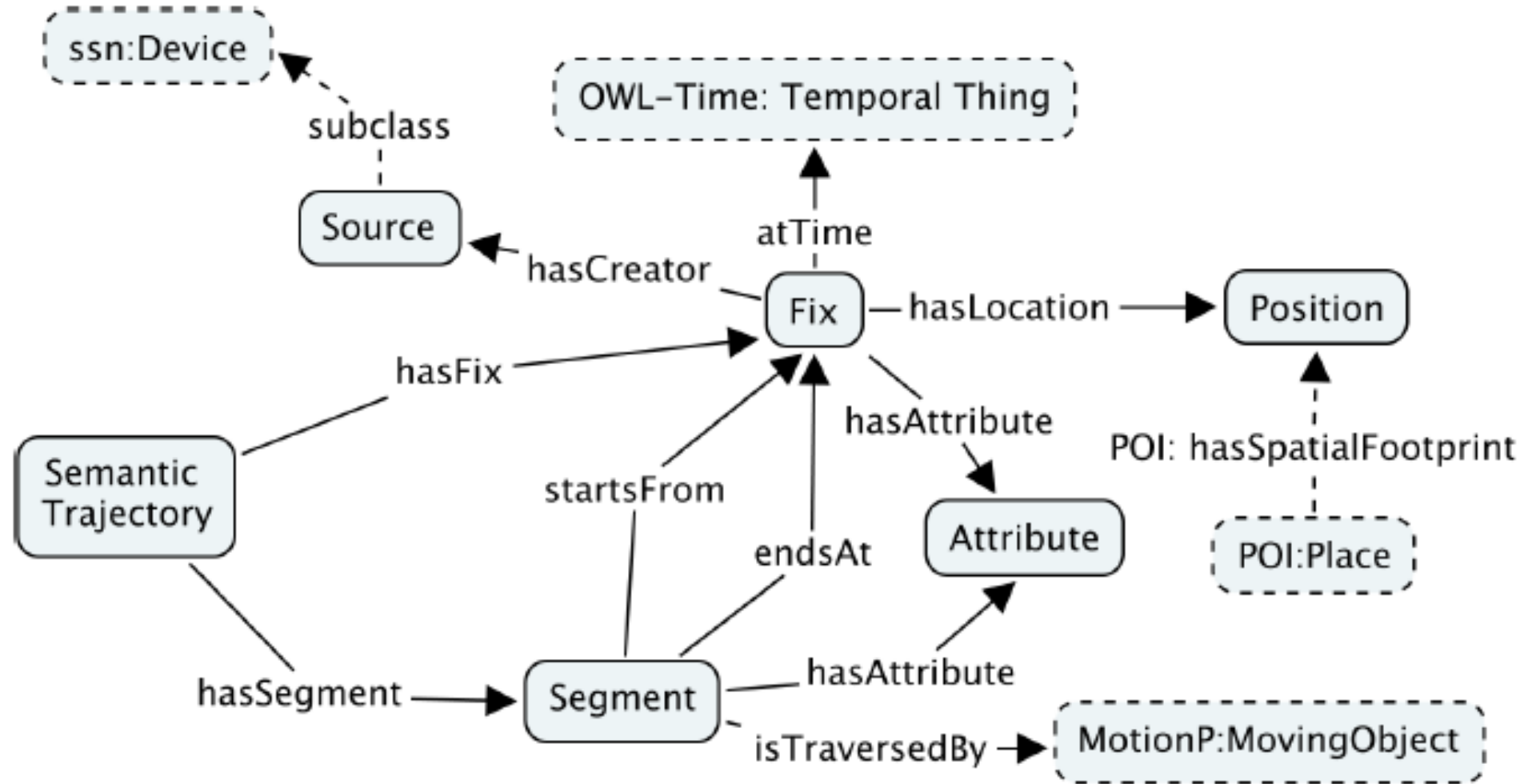
Patterns provide modular, reusable, replaceable, pieces.

By agreeing on **reuse of generic patterns** (but **leaving the relationships** between the patterns to a specific assembly **for a special purpose**), we can have **reuse while preserving heterogeneity**.

Semantic Trajectories



[Hu, Janowicz, Carral, Scheider, Kuhn, Berg-Cross, Hitzler, Dean, COSIT2013]



$$\begin{aligned} \textit{Fix} \sqsubseteq & \exists \textit{atTime}. \textit{OWL-Time:Temporal Thing} \sqcap \exists \textit{hasLocation}. \textit{Position} \\ & \sqcap \exists \textit{hasFix}^- . \textit{SemanticTrajectory} \end{aligned} \quad (1)$$

$$\textit{Segment} \sqsubseteq \exists \textit{startsFrom}. \textit{Fix} \sqcap \exists \textit{endsAt}. \textit{Fix} \quad (2)$$

$$\top \sqsubseteq \leq 1 \textit{startsFrom}. \top \quad (3)$$

$$\top \sqsubseteq \leq 1 \textit{endsAt}. \top \quad (4)$$

$$\textit{Segment} \sqsubseteq \exists \textit{hasSegment}^- . \textit{SemanticTrajectory} \quad (5)$$

$$\textit{startsFrom}^- \circ \textit{endsAt} \sqsubseteq \textit{hasNext} \quad (6)$$

$$\textit{hasNext} \sqsubseteq \textit{hasSuccessor} \quad (7)$$

$$\textit{hasSuccessor} \circ \textit{hasSuccessor} \sqsubseteq \textit{hasSuccessor} \quad (8)$$

$$\textit{hasNext}^- \sqsubseteq \textit{hasPrevious} \quad (9)$$

$$\textit{hasSuccessor}^- \sqsubseteq \textit{hasPredecessor} \quad (10)$$

$$Fix \sqcap \neg \exists endsAt.Segment \sqsubseteq StartingFix \quad (11)$$

$$Fix \sqcap \neg \exists startsFrom.Segment \sqsubseteq EndingFix \quad (12)$$

$$Segment \sqcap \exists startsFrom.StartingFix \sqsubseteq StartingSegment \quad (13)$$

$$Segment \sqcap \exists endsAt.EndingFix \sqsubseteq EndingSegment \quad (14)$$

$$SemanticTrajectory \sqsubseteq \exists hasSegment.Segment \quad (15)$$

$$hasSegment \circ startsFrom \sqsubseteq hasFix \quad (16)$$

$$hasSegment \circ endsAt \sqsubseteq hasFix \quad (17)$$

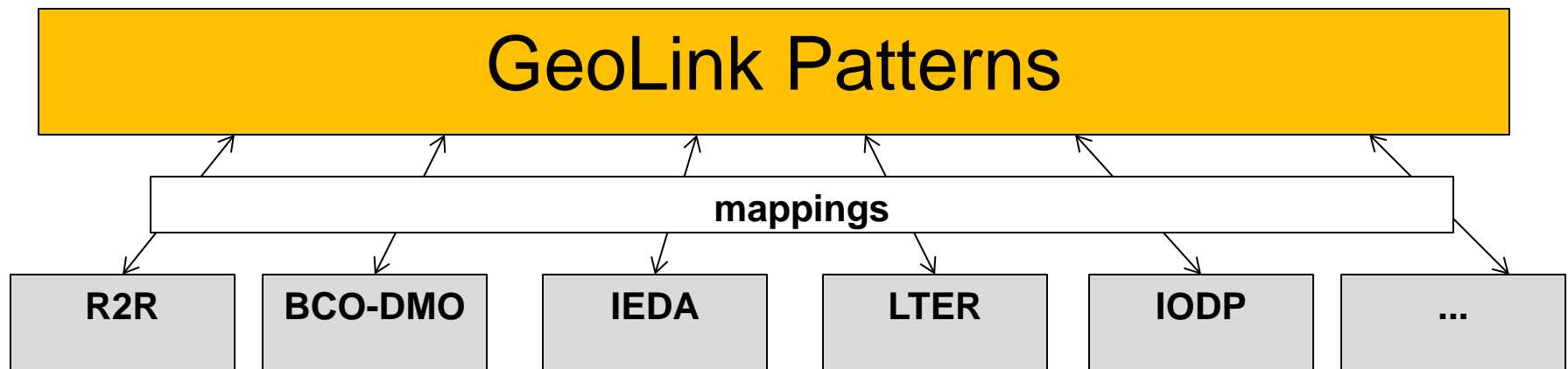
$$\exists hasSegment.Segment \sqsubseteq SemanticTrajectory \quad (18)$$

$$\exists hasSegment^- .SemanticTrajectory \sqsubseteq Segment \quad (19)$$

$$\exists hasFix.Segment \sqsubseteq SemanticTrajectory \quad (20)$$

$$\exists hasFix^- .SemanticTrajectory \sqsubseteq Fix \quad (21)$$

- Aggregated data can be “pulled back” along the same mappings, if desired.
- Since the patterns are very generic, there is no loss of information by using them as interchange format.

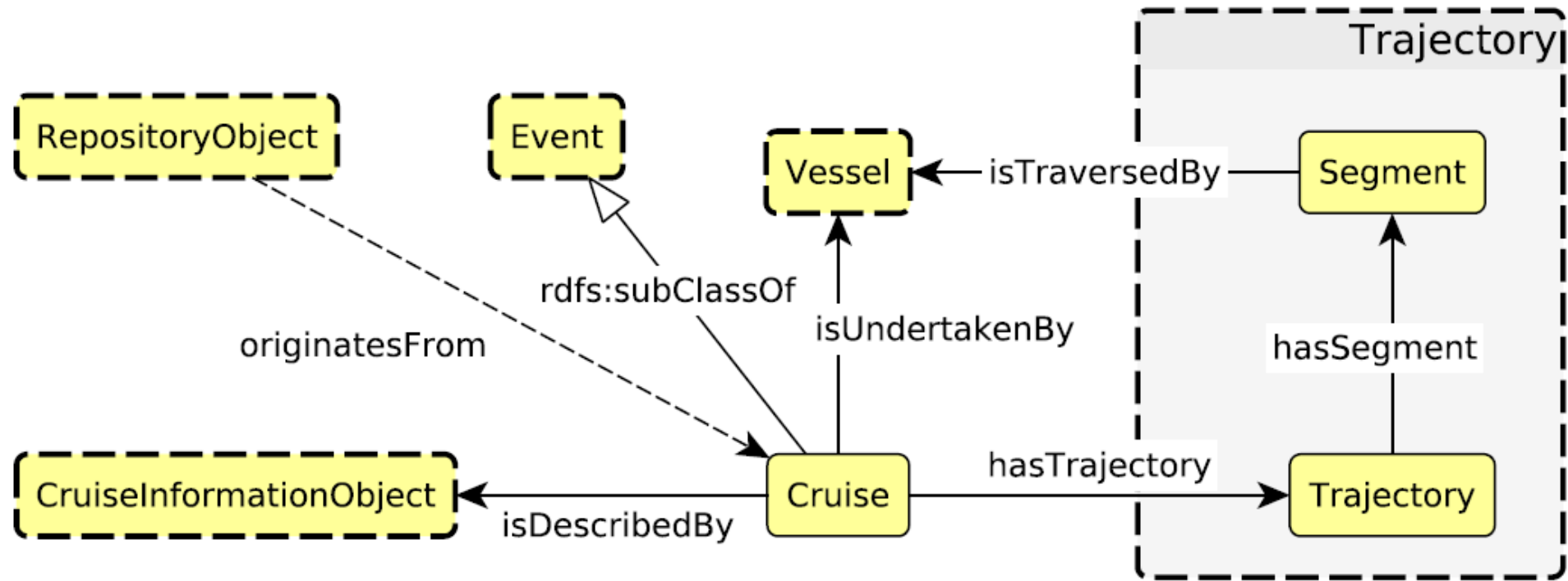


- **Establish a flexible conceptual architecture using data and ontological modeling.**
- **A principled use of patterns, including**
 - **the development of a theory of patterns and**
 - **the provision of a critical amount of central patterns may provide a primary path forward.**

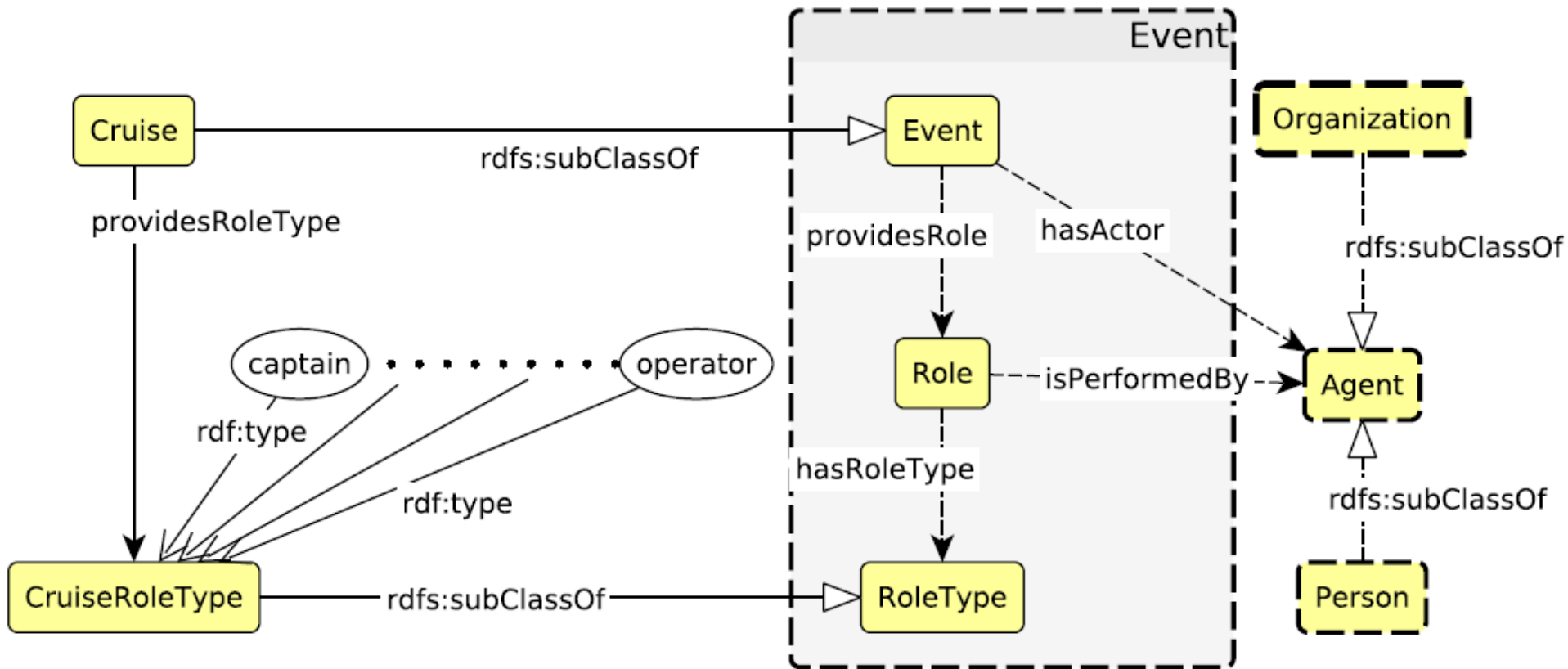
- **ODPs as subject of study**
- **Understanding generic versus specific modeling in patterns.**
- **Developing pattern languages and tools**
- **Understanding and formalizing relationships between patterns, and making systematic use of it: ecosystems of patterns**
- **Evaluating the added value of patterns for ontology-based tasks or applications, e.g. ontology alignment, linked data visualization, information integration, ...**

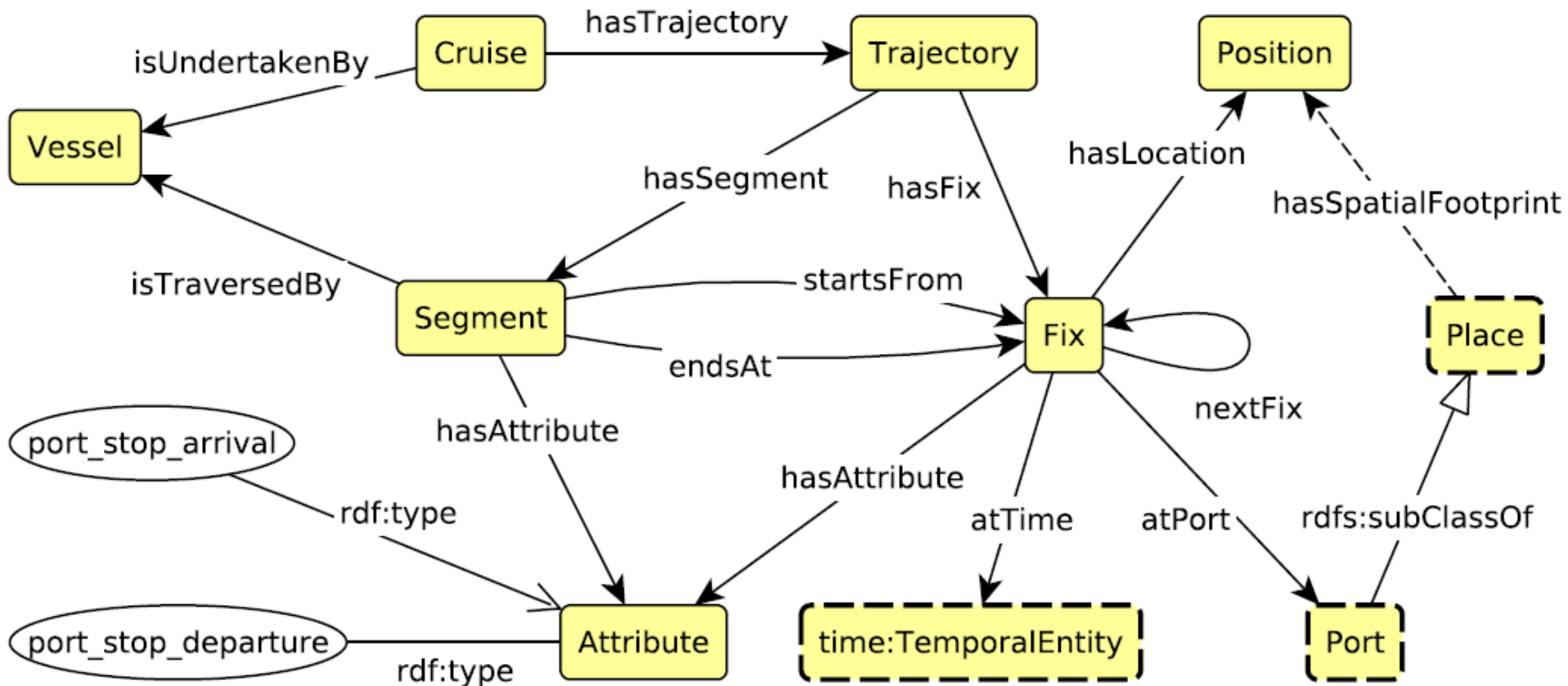
Thanks!

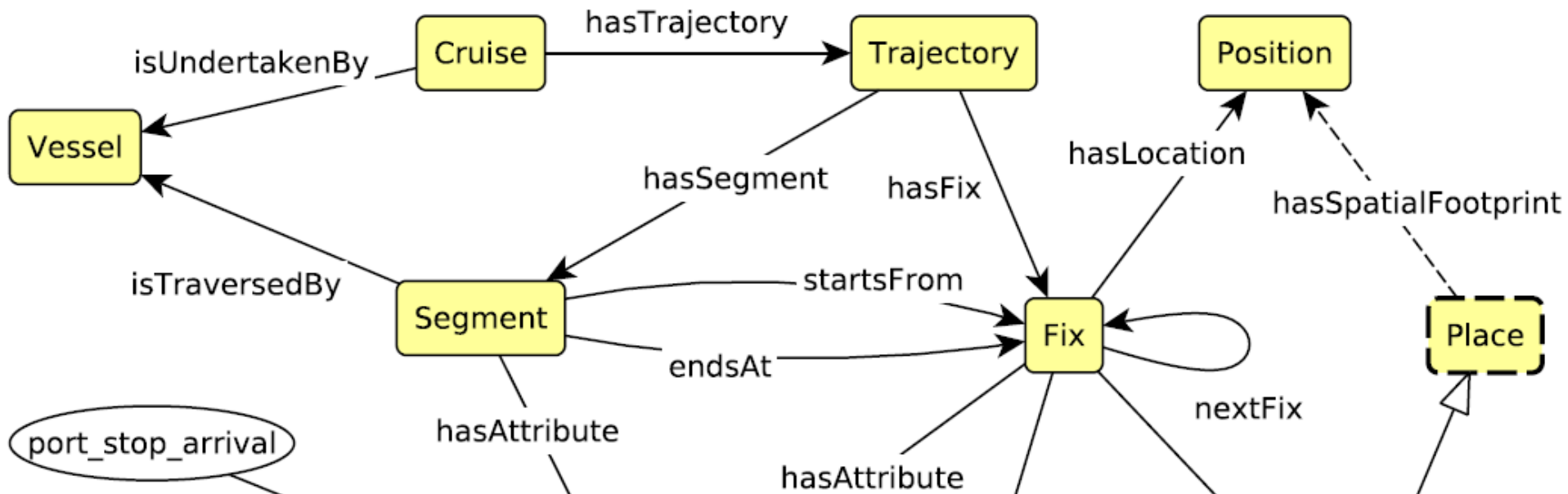
www.oceanlink.org
www.geo-link.org



Roles (Cruise as Event)



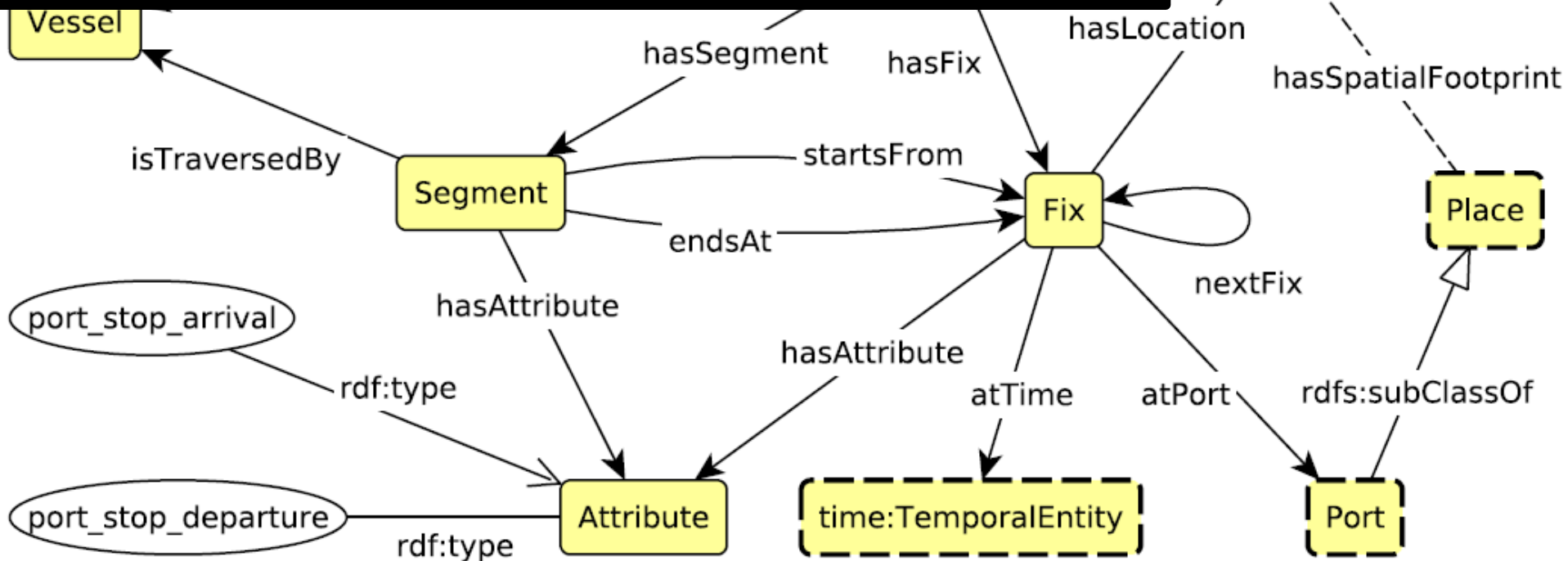




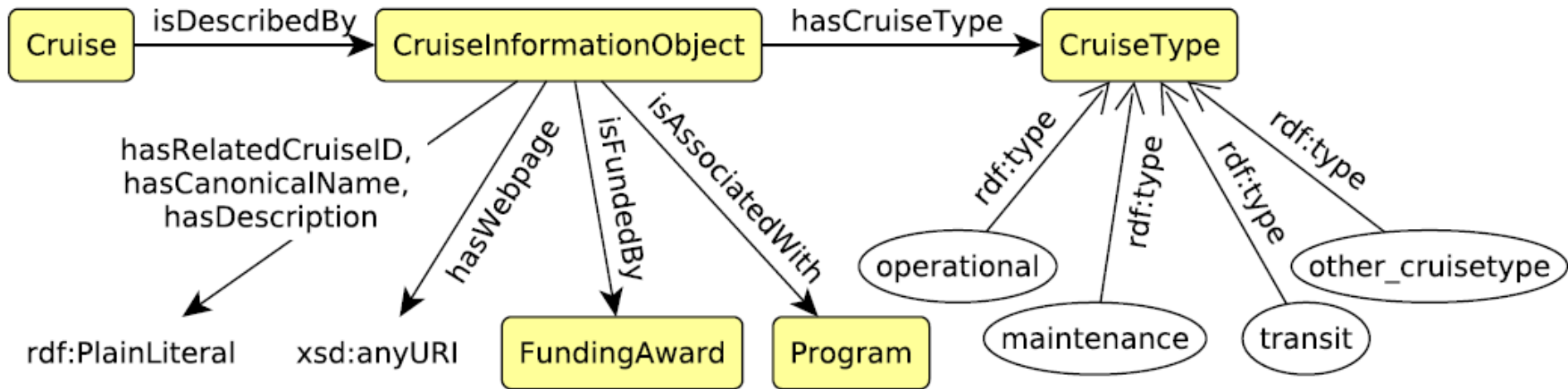
$$\text{Cruise}(x) \wedge \text{hasTrajectory}(x, y)$$
$$\wedge \text{hasSegment}(y, z) \wedge \text{isTraversedBy}(z, v)$$
$$\rightarrow \text{isUndertakenBy}(x, v)$$

$$\begin{aligned} & \text{Cruise}(x) \wedge \text{hasTrajectory}(x, y) \\ & \quad \wedge \text{hasSegment}(y, z) \wedge \text{isTraversedBy}(z, v) \\ & \quad \rightarrow \text{isUndertakenBy}(x, v) \end{aligned}$$
$$\text{Cruise} \equiv \exists \text{cruise.Self}$$
$$\begin{aligned} & \text{cruise} \circ \text{hasTrajectory} \circ \text{hasSegment} \circ \text{isTraversedBy} \\ & \quad \sqsubseteq \text{isUndertakenBy} \end{aligned}$$

$\text{Fix}(x) \wedge \text{hasAttribute}(x, \text{portStopArrival})$
 $\wedge \text{atPort}(x, y) \wedge \text{hasSpatialFootprint}(y, z)$
 $\wedge \text{hasLocation}(x, w) \rightarrow \text{locatedIn}(w, z)$



$$\begin{aligned} & \text{Fix}(x) \wedge \text{hasAttribute}(x, \text{portStopArrival}) \\ & \quad \wedge \text{atPort}(x, y) \wedge \text{hasSpatialFootprint}(y, z) \\ & \quad \wedge \text{hasLocation}(x, w) \rightarrow \text{locatedIn}(w, z) \end{aligned}$$
$$\begin{aligned} \text{Fix} \wedge \exists \text{hasTrajectory}.\{\text{portStopArrival}\} & \equiv \exists \text{fixps}.\text{Self} \\ & \quad \text{hasLocation}^- \circ \text{fixps} \circ \text{atPort} \circ \text{hasSpatialFootprint} \\ & \quad \sqsubseteq \text{locatedIn} \end{aligned}$$



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